中国发博会 CHINA HAIR EXPO | 汇卓展览 HUI ZHUO EXPO



2027 China Hair Expo

Find Your Next Hair Supplier In China

Meet leading manufacturers and suppliers of hair products, hairdressing and scalp care at **CHINA HAIR EXPO 2027**

August 24-26,2027

Poly World Trade Expo Center
Guangzhou · China

- Wigs & Hair Extensions
- Hairdressing & Equipment
- Scalp Health

WHY
VISIT CHINA HAIR EXPO?

1

CHINA SUPPLY CHAIN

China boasts one of the world's most comprehensive manufacturing supply chains, accounting for 70% of global wig exports and 50% of global hairdressing product exports.



2

DISCOVER NEW PRODUCTS & INNOVATIONS

Meet manufactures and explore wigs, hair extensions, hairdressing tools, salon equipment, scalp care and more.



3

COMPARE MULTIPLE SUPPLIERS

Meet multiple suppliers in one trip and compare products, quality and prices efficiently.



4

BUILD LONG-TERM PARTNERSHIPS

Connect directly with Chinese manufacturers and explore OEM/ODM and distribution opportunities.



WHAT
CAN YOU SOURCE?



HAIR PRODUCTS

- Wigs & Hair Systems
- Hair Extensions
- Toppers & Hairpieces
- Bulk & Raw Hair
- Braiding & Synthetic Hair
- Eyelashes



HAIRDRESSING

- Shampoo & Hair Care
- Hair Color Products
- Perming Products
- Hair Styling Products
- Professional Hair Tools
- Salon Equipment

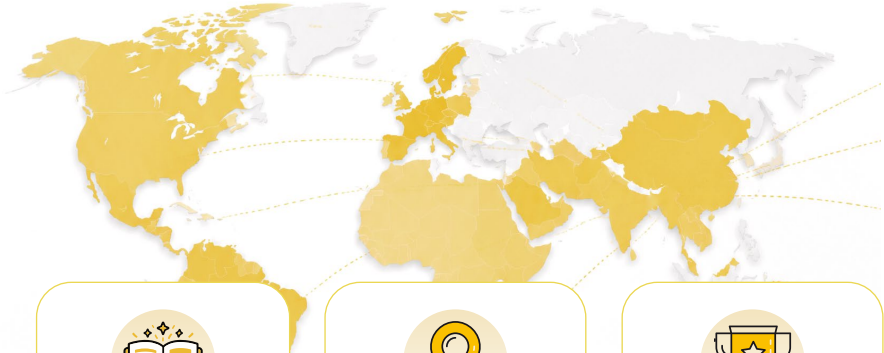


SCALP HEALTH

- Scalp Care Products
- Hair Growth Products
- Scalp Analysis & Testing
- Scalp Treatment Equipment
- Hair & Scalp Therapy
- Hair Transplant Technology

GLOBAL HAIR

INDUSTRY B2B SOURCING PLATFORM



16+
Editions

50,000+
EXHIBITION AREA

1,000+
EXHIBITORS

35,000+
Professional Buyers

4,000+
International Buyers

130+
Countries & Regions

WHO
SHOULD VISIT ?

- Importers
- Distributors
- Wholesalers
- Brand Owners
- E-commerce Companies
- Chain Salon Owners
- Hair Factories
- Training Institutions











WHAT'S HAPPENING AT CHE?

Over 20 events will be held throughout the exhibition, including the Opening Ceremony, Industry Development Forum, Scalp Health Industry Summit, Professional Competitions, Hair Trend Presentations, and more.



OPENING CEREMONY



SCALP HEALTH INDUSTRY SUMMIT



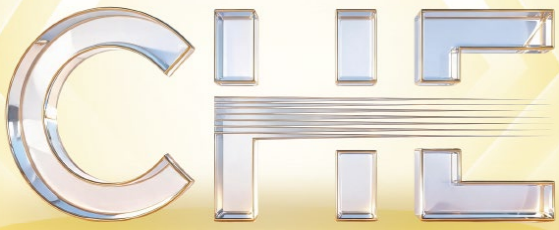
PROFESSIONAL COMPETITIONS



HAIR TREND PRESENTATIONS

JOIN US

YOUR GATEWAY TO CHINA'S HAIR INDUSTRY



FIND YOUR NEXT SUPPLIER IN CHINA

China Hair Expo 2027

24–26 August 2027

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Guangzhou, China

REGISTER AS AN INTERNATIONAL BUYER

▶ SCAN TO REGISTER

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